

SUSAN CAMPBELL

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EDUCATION

- 2025 MDes, Master of Design, York University, Canada
- 2012 MFA, Interdisciplinary Art, Media & Design, Ontario College of Art & Design University, Canada
- 2009 Postgraduate Diploma, Digital Media, Institute of Art, Design, and Technology, Ireland
- 2008 BA (Hons), Design for Digital Media (Distinction), Athlone Institute of Technology, Ireland
- 1994 City & Guilds Diploma, Graphic Communications, Dublin Institute of Technology, Dublin
- 1990 BA, Marketing with German (Distinction), Dundalk Institute of Technology, Ireland

ACADEMIC POSITIONS

- 2013 – present OCAD University, Faculty of Design, Sessional Professor, [Academic Biography](#)
- 2024 – present York University, School of the Arts, Media, Performance & Design, Course Director
- 2012 – 2023 Durham College, Faculty of Media, Art & Design, Partial Load Professor
- 2011 – 2012 OCAD University, Teaching Assistant
- 2010 – 2011 OCAD University, Graduate Researcher

PROFESSIONAL EMPLOYMENT

- 1997 – present Design Director, Orphisme Design, Ireland & Canada
- 1994 – 1997 Graphic Designer, Point One Graphics, Toronto
- 1993 – 1994 Graphic Designer, Clarke Warner Marketing, Dún Laoghaire, Dublin
- 1991 – 1993 Junior Graphic Designer, Daniel O'Brien Creative Design, Drogheda

SOLO EXHIBITIONS

- 2022 **Enclosure + Exclusion: A Visual Treatise** DesignTO Festival 2022, Artscape Youngplace, Toronto, Ontario
- 2021 **Palimpsests of Place: Echoes of the Blank Slate** Craft Council Gallery NL, St. John's, Newfoundland
- 2021 **The Palimpsest of Faded Texts** Critical Mass, A Centre for Contemporary Art, Port Hope, Ontario
- 2019 **We Made (Pretend) Plans** Foundry Art Centre, St. Charles, Missouri
- 2016 **Zonification** Gallery A, Robert McLaughlin Gallery, Oshawa, Ontario
- 2015 **Tracing Ambiguity** XIT-RM Emerging Artist Project Space, Art Gallery of Mississauga, Ontario
- 2012 **PARK(ing) Day Installation** Port Credit BIA and City of Mississauga, Ontario
- 2012 **Sitelines: An Exploration of Physical Mapping Practices** Katharine Mulherin Contemporary Art Projects, Toronto
- 2008 **The {collective} Mechanism** Graduate Exhibition, Athlone Institute of Technology, Ireland

GROUP EXHIBITIONS

- 2023 **Drawing for Art 2023** Station Gallery, Whitby, Ontario
- 2022 **Drawing for Art 2022** Station Gallery, Whitby, Ontario
- 2019 **TAG Juried Exhibition** Thames Art Gallery, Chatham-Kent, Ontario
- 2019 **Parting Lines II** Continuing Studies Gallery, OCAD University, Toronto, Ontario
- 2017 **The Nth Degree** Juried Exhibition, Foundry Art Centre, St. Charles, Missouri
- 2017 **Workaday** Visual Arts at Harbourfront Centre, Toronto, Ontario
- 2017 **Durham Reach | 50th Anniversary** The Robert McLaughlin Gallery, Oshawa, Ontario
- 2017 **2 Rooms Revisited** Graduate Gallery, OCAD University, Toronto, Ontario
- 2016 **Architectonic** 2 Rooms Contemporary Art Projects, Duntara, Bonavista Bay, Newfoundland
- 2013 **theSHOW.13** Cambridge Galleries, Cambridge, Ontario
- 2013 **VAM 35** Annual Juried Show of Fine Arts, Art Gallery of Mississauga, Ontario
- 2012 **Yesterday's Today, Tomorrow** XPACE Cultural Centre, Toronto, Ontario
- 2011 **Shore Notes Revisited** Graduate Gallery, OCAD University, Toronto, Ontario
- 2011 **Shore Notes** Residency Exhibition, The Long Studio, Fogo Island, Newfoundland
- 2011 **Like There's No Tomorrow** Graduate Exhibition, XPACE Cultural Centre, Toronto, Ontario
- 2010 **{dis}PLACEMENT** Graduate Gallery, OCAD University, Toronto, Ontario

JOURNALS + CATALOGUES

- 2026 **Digital Platforms as Urban Infrastructure** Urban Matters Journal, Editors: Dr. Niloufar Vadiati and PhD Scholar Shiva Singh
- 2022 **Enclosure + Exclusion: A Visual Treatise** DesignTO Festival 2022, Artscape Youngplace, Toronto, Ontario
- 2021 **Palimpsests of Place: Echoes of the Blank Slate** Craft Council Gallery NL, St. John's, Newfoundland
- 2019 **Matthew Ryan Smith** Thames Art Gallery Juried Exhibition, Thames Art Gallery
- 2019 **We Made (Pretend) Plans** Susan Campbell, Foundry Art Centre, Missouri
- 2019 **Lauren Schaffer & Camille Rauton** Parting Lines II, Continuing Studies Gallery, OCAD University
- 2017 **Foundry Art Centre** Artist Spotlight: Susan Campbell | The Nth Degree, Missouri
- 2017 **Patrick Macaulay** Workaday, Visual Arts at Harbourfront Centre
- 2017 **Linda Jansma & Sonya Jones** Durham Reach: Narratives of History and Memory, Robert McLaughlin Gallery
- 2016 **Zonification** Susan Campbell, Robert McLaughlin Gallery
- 2016 **Catherine Beaudette** Architectonic, 2 Rooms Contemporary Art Projects, Duntara NL
- 2015 **Kendra Ainsworth** Susan Campbell: Tracing Ambiguity, Art Gallery of Mississauga
- 2014 **Barbara Rauch** Interdisciplinary Masters of Art, Media & Design Graduate Catalogue, OCAD University
- 2013 **Iga Janik** theSHOW.13: Biannual exhibition of works by emerging Ontario artists, Cambridge Galleries
- 2013 **Art Gallery of Mississauga** VAM 35 Artist Profile | Susan Campbell, AGM
- 2012 **Site Lines: An Exploration of Physical Mapping Practices** Katharine Mulherin Contemporary Art Projects
- 2012 **Vikki Dziurma** Yesterday's Today, Tomorrow, Images Festival
- 2011 **Mary MacDonald** Like There's No Tomorrow, XPACE Cultural Centre

SCHOLARLY BOOKS

- 2025 Campbell, Susan. *Designing Resistance: Leveraging Graphic Design to Combat Dispossession and Foster Tenant Agency*
- 2012 Campbell, Susan. *Site Lines: An Exploration of Physical Mapping Practices*
- 2009 Campbell, Susan. *Reconfiguring the Voice of Typography*
- 2007 Campbell, Susan. *Abstracting the Crowd: Evolution of the crowd symbol alongside media developments*

GRANTS + AWARDS

- 2024 **Tri-Council/Ontario Graduate Scholarship (OGS)** York University Graduate Studies
- 2023 **Oshawa Culture Counts** Professional Artist Award 2023
- 2021 **Ontario Arts Council** Exhibition Assistance Grant 2021-2022
- 2021 **Funded Artist-in-Residence** Critical Mass, Ontario Trillium SEED Grant
- 2020 **Funded Mini-Residency** Critical Mass, Ontario Trillium SEED Grant
- 2020 **Ontario Arts Council** Exhibition Assistance Grant 2019-2020
- 2019 **Canada Council for the Arts** Travel Grant
- 2017 **First Prize** The Nth Degree Juried Exhibition, Foundry Art Centre, Missouri
- 2016 **Ontario Arts Council** Exhibition Assistance Grant 2015-2016
- 2015 **Ontario Arts Council** Exhibition Assistance Grant 2014-2015
- 2015 **Ontario Arts Council** Visual Artists Emerging Grant
- 2013 **First Prize** VAM35 Juried Exhibition, Art Gallery of Mississauga
- 2012 **Winning Proposal** Design and installation of PARK(ing) Day Event for Port Credit BIA
- 2011 **Travel Grant** Fogo Island NL from OCADU School of Graduate Studies
- 2008 **Best Student** Design at Athlone Institute of Technology

MEMBERSHIP + COMMITTEES

- 2022 **School of Economic Science** London, Economics with Justice Parts 1 – 4, 2020 – 2022
- 2019 **CARFAC Member** Canadian Artists' Representation/Le Front des artistes canadiens
- 2019 **Chair of Program Evaluation Committee** Bachelor of Design (Hon), Conestoga College
- 2017 **Selection Committee Member** Gallery A/Art Lab, Robert McLaughlin Gallery
- 2017 **Juror** 21st Annual Uxbridge Juried Art Show, 2017
- 2012 **Walk Toronto** Steering Committee Member
- 1999 **Network Louth** Founding Member, Network Louth Women in Business, Ireland
- 1999 **Graphic Studio Dublin** Member, Etching & Printmaking Workshop
- 1994 **Calligraphy & Lettering Arts Society** Member of CLAS, National Diploma in Calligraphy

ARTIST TALKS + CONFERENCES

- 2027 21st International Conference on Design Principles & Practices, TU Dublin School of Art & Design
- 2026 UAAC-AAUC Conference, Concordia University, Montréal, Debt (and/as) Archive, Panel chaired by Julie Polyck-O'Neill
- 2026 Philosophy of Human-Technology Relations Conference, TU Delft, The Hague
- 2026 STS AFTER CRITIQUE: Transforming Sociotechnical Injustices, York University Science & Technology Studies (STS)
- 2025 UAAC-AAUC Conference, Toronto, Intersections in Art and Socially Reproductive Labour, Panel chaired by Tatiana Mellema
- 2024 York University, Eye-Tracking Tools & User-Centred Design Case Study, Invited Speaker
- 2022 OCAD University, Enclosure + Exclusion: A Visual Treatise, Artist Talk
- 2019 We Made (Pretend) Plans, Foundry Art Centre, St. Charles, Missouri
- 2017 Durham Reach | 50th Anniversary, The Robert McLaughlin Gallery, Oshawa
- 2017 2 Rooms Revisited, Graduate Gallery, OCAD University, Toronto
- 2016 Zonification, Gallery A, Robert McLaughlin Gallery, Oshawa
- 2016 Architectonic, 2 Rooms Contemporary Art Projects, Duntara, Bonavista Bay, NL
- 2015 Tracing Ambiguity, XIT-RM Project Space, Art Gallery of Mississauga
- 2012 Sitelines: An Exploration of Physical Mapping Practices, Katharine Mulherin Contemporary Art Projects, Toronto
- 2012 Yesterday's Today, Tomorrow, XPACE Cultural Centre, Toronto
- 2011 Shore Notes, The Long Studio, Fogo Island, NL
- 2010 {dis}PLACEMENT, Graduate Gallery, OCAD University, Toronto

ACADEMIC ACTIVITIES

- 2026 **OFIFC** Indigenous Cultural Competency Training (ICCT) Cycle 1 & Cycle 2
- 2024 **Certificate TCPS 2: CORE-2022** Ethical Conduct for Research Involving Humans
- 2022 **Certificate Mould Making Studio** (Camille Rauton), Continuing Studies, OCAD University
- 2021 **Artist-in-Residence** Critical Mass: A Centre for Contemporary Art, Port Hope
- 2020 **Certificate of Teaching Art & Design Online** OCAD University's Faculty & Curriculum Development Centre
- 2020 **Artist-in-Residence** Critical Mass: A Centre for Contemporary Art, Port Hope
- 2018 **Certificate Mould Making Studio** (Lauren Schaffer), Continuing Studies, OCAD University
- 2016 **Artist-in-Residence** Gallery A, The Robert McLaughlin Gallery, Oshawa
- 2016 **Artist-in-Residence** 2 Rooms Contemporary Art Projects, Duntara, Bonavista Peninsula, NL
- 2011 **Artist-in-Residence** Fogo Island Art & Design Residency, Shorefast Foundation, Fogo Island, NL
- 1996 **Goethe-Zertifikat** Goethe-Institut Toronto
- 1994 **National Diploma of Calligraphy** CLAS. Taught by renowned calligrapher Denis Brown, Ireland

DESIGN EXPERIENCE

Project Management Drawing up design briefs with clients to determine marketing strategies, identifying goals and objectives, and implementing a project schedule.

Design Systems Brand identity systems, book design, data visualization, UX design, interactive environments, way finding and signage systems, product packaging.

Digital Media + Motion Design Engage in storyboarding, sequencing, stop-motion, animated graphics, video editing. Collaborate with industry professionals to deliver motion graphics across a range of online/offline media for web, exhibition, screen, signage, trade and conference display.

Publications + Printing Editorial, typography, and photography, including prepress for risograph, letterpress, offset lithography, and web offset; photopolymer plate-making, spot UV, die-cutting, stitching, embossing, binding.

Design Media Applications Highly proficient in InDesign, Illustrator, Photoshop, After Effects, Animate, Dreamweaver, Sketch, Rhino, Final Cut Pro, Processing, Figma, 3M-VAS, NationBuilder, Slack, HTML, CSS, MySQL, and PHP.

User Centred Design Research Methods Participant observation, institutional ethnography, political activist ethnography, semi-structured interviews, UX task flows, UX user testing, NVIVO qualitative data analysis, Production-Consumption-Mediation (PCM) Paradigm, predictive eye-tracking tools, SWOT analysis to evaluate niche markets; research to support brand repositioning.

Web Development Proficient in Joomla and Wordpress CMS, NationBuilder CRM system which allow organizations to control branding/political campaigns without disruption to the front-end; designing HTML email templates.